

ISMA has started a social media campaign to bring in awareness and debunk some of the widely spread myths surrounding sugar vs artificial sugar. As a part of this campaign there are posts that are being regularly posted on various social media platforms like Facebook, LinkedIn, Twitter & Instagram page of ISMA.

On 6th October, a webinar was organized to discuss by ISMA to discuss a holistic approach towards healthy lifestyle and importance of shunning artificial/unhealthy habits. The four panelists were-

Mr. Abinash Verma, DG ISMA

Ms. Kavita Devgan, Author & Nutritionist

Dr. Sarika Mohan, MD- Public Health Specialist

Dr. Sakthivel Sivasubramanian, MD, DM- Specialist Endocrinologist

The discussion was moderated by Ms. Mrinali, IPR Lawyer

Pls find the link shared below to see the conversations that took place in this webinar. Also find attached some glimpses of the webinar.

https://www.facebook.com/permalink.php?story_fbid=139739364531943&id=101535711685642&comment_id=140059971166549¬if_id=1602057887075654¬if_t=feed_comment&re